

Business Tech Award – KS4

Welcome



Business Department

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Course Overview

Pearson BTEC Level 1/Level 2 Tech Award in Enterprise

Component number	Component title	GLH	Level	How assessed
1	Exploring Enterprises	36	1/2	Internal
2	Planning for and Pitching an Enterprise Activity	36	1/2	Internal
3	Promotion and Finance for Enterprise	48	1/2	External Synoptic



Course breakdown

- **Component 1 - 30% (coursework)**
- **Component 2 - 30% (coursework)**
- **Component 3 - 40% (exam you will complete in January)**



Grading system

BTEC Tech Award Grading

Level / Qualification Grade	Grade Equivalent
Level 2 / Distinction*	8.5
Level 2 / Distinction	7
Level 2 / Merit	5.5
Level 2 / Pass	4
Level 1 / Distinction	3
Level 1 / Merit	2
Level 1 / Pass	1.25



What is business studies?

- **Business studies** is an academic subject taught in schools and at university level in many countries. Its study combines elements of:
 - [Accountancy](#)
 - [Finance](#)
 - [Marketing](#)
 - [Organizational studies](#)
 - [Human resource management](#)
 - [Operations](#)
- Business studies is a broad subject, where the range of topics is designed to give the student a general overview of the various elements of running a business.

Source: Wikipedia

More information about the course on: <https://qualifications.pearson.com/en/qualifications/btec-tech-awards/enterprise.coursematerials.html>



What kind of career options does studying business lead to?

Source: Top Universities

1. Consultancy
2. Management
3. Accounting and Finance
4. Marketing
5. Politics



Progression at KS5

Level 3 BTEC National - This is also a vocational course and consists of a combination of internally and externally assessed units. It is equivalent to three A-Levels.

A-Level Business - For students who have secured high GCSE grades, this course helps students to develop skills in making strategic decisions in business.



Enrichment Activities

- **Guest Speakers** - these have included prominent figures from local and national organisation.
- **Trips** - these have included a trip to Stonehenge, Cadburys World, Bank of England and City Business Library,
- **Internal and External Workshops** - including exams skills workshops that help develop job interview skills and team building skills workshops.
- **Micro Enterprise Challenge** - Students set up Micro enterprises to raise money for charity week - last year we had a Pop up cinema, doughnut and hot snacks stall as well as tournaments - This allows student to put into practice the business knowledge they have gained on the course.



Careers

- PWC
- Queen Mary's
- Ernst Young
- Career Ready
- Aim2Attain
- ICAEW



Thank You!

- Hope you have found this useful
- Any questions do come and speak to myself or anyone from the business team who would be more than happy to answer any of your questions
- See you ALL in September!

